



## Stream's Two Funding Options

For the individual or an organization in need of additional funding option, I am proposing you consider two options below from Stream – a direct seller of essential home services (energy, cell phones and plan, and protective services). My name is Ron Lively, founder and executive director of Medical Mobilizers on the web at [www.medicalmobilizers.org](http://www.medicalmobilizers.org). I also serve as a Managing Director for Stream. In addition to setting up this program for my own ministry, I am privileged to assist other organizations to do the same. Stream has had over \$7B in sales of Energy Services in the past 10 years. You can find more about this company at the main website at [www.mystream.com](http://www.mystream.com).

### Option 1: Sign your ministry up as a Stream Associate using a unique FEIN.

- A. **Program Cost?** Yes, this would cost to get started. So let's address that first. Joining fee for the ministry is \$375 and the monthly marketing / website fee is \$24.95 per month. However, with commissions of \$4 per customer per month, it won't take long to cover this initial one-time life time fee of \$375. Then the monthly fee of \$25 can be covered by 7 customers. Many of your campuses have thousands of students who use cell phones and would like to save on their monthly cell phone plans.
- B. **Services?** All three services are presently available. Those are Energy, Protective and Mobile Services. Note that Energy services are available for only six states and DC. Those are TX, GA, NY, NY, MD, PA and in DC.
- C. **Savings?** Yes. As an accountant, I did a cost analysis of our Mobile services and our cell phone plans are from 10% to 40% less than what you can get from the same exact carrier in one of their retail store. The Stream Associate (individual or organization) does two things well. R&R. Recommend our services which are competitively priced and then we Recruit others to do the same.
- D. **FREE Everything Plan?** Yes, with referrals of other customers, any customer or even associates can earn credits up to 100% of one's energy bill. This has been highly successful and diminishes any focus on rates. Free Energy is in place now and Free Mobile will be implemented Fall of 2015.
- E. **Commissions?** Options are Quick Start Bonuses; Leadership Bonuses; Monthly Residual on Sales; and Perks.
- F. **Training?** Yes, this is one of the key values of involvement in Stream. I offer Business Mentoring for my associates. I tell some college kids that we will greatly enhance their marketing knowledge and skills. This could be like an internship but one that makes real income and when they make income, than the BSU / BCM / BSM benefits residually as well. That means long term – as long as they are growing their Stream business. We now have an excellent training website and a set of ten training videos from a successful director. This kind of training is so less costly than one college credit hour in a marketing course. We have some training meetings being offered across the USA at this time. Go to
- G. **Sample:** Go to the site for my ministry's Stream account at [www.mobilizers.mystream.com](http://www.mobilizers.mystream.com).
- H. **Main Stream Site:** [www.mystream.com](http://www.mystream.com)
- I. **Sign Up Process:** It is easy and quick. However, it is best to talk and make sure you are signing on the correct website, etc. You will obviously have some questions as well so please contact me at 615-238-4035 or email is [ron@medicalmobilizers.org](mailto:ron@medicalmobilizers.org) to move forward. I have a six minute video to show you as well as you consider moving forward with this plan.
- J. **Video for more info:** watch the 6 min video at [www.mobilizers.mystream.com](http://www.mobilizers.mystream.com). Look for the video titled "Hello" after you click on Mobile Services. OR Click on – <https://www.youtube.com/watch?t=226&v=3nV0tT9rMKk>.

## Option 2: Sign up for the Save and Give (Power Up) Program.

**(Fundraiser that offers the Stream Services to generate sales commissions on services sold. IMPORTANT:**

Note this option is presently limited to those in TX, GA, NY, NY, MD, PA and in DC. The site that you will get will look like mine at [www.him.streampowerup.biz](http://www.him.streampowerup.biz). Be sure to watch the 4 minutes video on this site.)

- A. **Program Cost?** No, zero cost. No joining fee. No marketing / website fee.
- B. **Services?** At this time, this program offers only our Energy Services (electricity and natural gas) in six states and in DC. Those are TX, GA, NY, NY, MD, PA and DC. More energy states are being considered. We are expecting to see our Protective Services and our Mobile Services added to this program soon which will make this affinity program viable in 48 States.
- C. **Savings?** Yes. Our energy costs are competitive. Plus, no one is going to switch to our services unless they save on their costs. The "Save" part of the name is obvious. The Company then "Gives" back to the organization a commission for marketing the service. Keep in mind, that unlike most companies, Stream will spend no funds for marketing. This is what we get in commissions to offer the services. Also, these are not products, they are services that peoples are using now and paying for now. So there is very little "selling" involved.
- D. **FREE Everything Plan?** Yes, with referrals of other customers, any customer or even associates can earn credits up to 100% of one's energy bill. This has been highly successful and diminishes any focus on rates. Free Energy is in place now and Free Mobile will be implemented Fall of 2015.
- E. **Commissions?** Commissions for Energy Customers are \$4 / month per customer via your marketing. Rates for commissions for Mobile customers have not yet been announced.
- F. **Training?** Not really needed but I can be reached at **615-238-4035** or email [ron@medicalmobilizers.org](mailto:ron@medicalmobilizers.org)
- G. **Sample:** Go to the site for my ministry's website and look for the Save and Give tab. Or Click on <http://medicalmobilizers.org/save-and-give/>. Another sample is at <http://www.seedliberia.org/save-and-give>. In many ways, this is similar to the Shop to Give affinity program offered by Compassion International, a large child sponsorship ministry based in Colorado Springs, using the popular Amazon Smiles program. You can see this on the Compassion site at <http://www.compassion.com/get-involved/shop-to-give.htm>.
- H. **Main Stream Site:** Power UP has an introductory site at [www.powerupprogram.com](http://www.powerupprogram.com) but a specific site for an organization can be found at [www.him.streampowerup.biz](http://www.him.streampowerup.biz). The company site is [www.mystream.com](http://www.mystream.com).
- I. **Sign Up Process:** Go to my Stream site ([www.mobilizers.mystream.com](http://www.mobilizers.mystream.com)) and scroll down to the Power Up section (next to the last item on the page). The exact link to the application form is [https://secure.igniteinc.com/signup\\_fr.asp?BC\\_ID=1524227](https://secure.igniteinc.com/signup_fr.asp?BC_ID=1524227). Please (Ron Lively) is on the form as the Sponsor.
- J. **Video for more info:** watch the 4 min video at [www.powerupprogram.com](http://www.powerupprogram.com).

### UPCOMING EVENTS:

**Freedom Tour** Cities (<http://currents.igniteinc.com/currents/news/the-freedom-tour-continues/>)

**Super Saturday** (on Aug. 1<sup>st</sup>) (<https://www.streamevents.net/index.cfm?PKWebId=0x2642d3ba>)

National **CONNECT** conference in Orlando (Oct. 16-17) For details, visit [MyStream.com/Connect2015](http://MyStream.com/Connect2015)

*Ron*

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