

Ronald (Ron) W. Lively, M.Div., M.A.

2750 Hanover Dr.
Thompson Station, TN 37179

Cell: 615-238-4035
ronwively@gmail.com

EXPERIENCE and SKILLS SUMMARY

- Held unique and specialized roles in various hospitals, organizations and ministries.
- Served in roles as regional director, chaplain, executive director, counselor, accountant and more.
- Successful in mobilizing medical professionals, equipment and supplies for medical missions.
- Helped to develop a new national ministry promoting whole person care.
- Served as a marketing specialist, corporate researcher, and resource provider for a national financial firm.
- Launched a resource & marketing consulting / video broadcasting company called The Lively Group.
- Earned and held a TN license as a life and health insurance agent for several years.
- Ordained with American Evangelistic Association after 20 years as minister in the Presbyterian Church in America
- I have skills in accounting, marketing, directing, recruiting, development, raising support and more.
- Served effectively as a quality liaison manager for automotive suppliers.
- Worked in the areas of hospital administration / finance preparing annual statistical summaries and extensive licensure applications; hospital chaplain; regional director for a national organization of medical professionals and students; healthcare consultant; founder / executive director for a medical mobilization ministry; marketing specialist; executive administrator of an assisted living home, international director of a Liberian based organization, CEO of Christian Wellness Association, assisted in preparing contract summaries for bids for contracts developing for air traffic control training.

EMPLOYMENT:

Medical Mobilizers – dba of Healthy Initiative Ministries, Inc. (www.medicalmobilizers.org) 2002 - Present
Founder & Executive Director - Medical Mobilizers was built on the framework of Medical Marriage and Family Ministries, established with the help of The Navigators. The official name was revised to Healthy Initiative Ministries (HIM). The ministry is presently focused on developing the Medical Mobilizers Fund to help “Mobilize Resources for Missions”.

Stream – (lively.mystream.com) 2011 – Present
Managing Director. Stream is about “Turning Energy into Income” permitting independent associates to effectively own their own energy business. With a national launch soon, Stream will offer more than energy. We engage in marketplace mentoring as we “Encourage and Equip Others for Success” (Spiritually and Financially). We intentionally disciple or mentor our recruits as we train our associates on our Team

BridgeRewards.com – Franklin, TN 2012 – Present
Owner / Sole Proprietor of a national marketing & fundraising program. We “Bridge the Gap between Resources and Needs”. Local merchants (Sponsors) benefit by getting a free ad listing to offer a discount on their products or services. Many non-profit organizations benefit as Partners with this fundraising program / discount card / membership.

Society for Education and Economic Development (SEEDLiberia.org) 2008 - Present
International Director. Created SEED Vision Diagram which includes plans for a Vocational Technical Institute in Monrovia with plans for a BUV Assembly Plant, Computer Classes, Small Engine Repair Shop as well as a Business Mission Institute. SEED is presently waiting on funding to launch these plans.

Truckers4Hire – Recruiter – Thompsons Station, TN 2014 - 2015

Intelligent Contacts / The Charity Foundation – Brentwood, TN (intelligentcontacts.com) 2014
Project Manager / Developer / Researcher. Working with the owner of three companies who requested some R&D for the possible creation of funding campaigns for charities or a foundation to support non-profits. At this point it appears that we will create The Charity Foundation which will focus on certain local causes supported by local donors / corporations.

Integrity Driven Solutions – (IntegrityDrivenSolutions.com) 2012 – 2014
Quality Liaison Manager. Served as a quality liaison rep/manager for 8 automotive parts suppliers at the GM Plant in Spring Hill, TN. Supervised quality liaison reps. Interacted with Suppliers, Ryder and Quality Engineers to oversee and maintain highest possible quality of 15 or more different parts. Helped launch production of the Equinox SUV in 2012.

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Faith Financial Planners / RICA (Research Institute for Corporate Accountability) Franklin, TN 2005 – 2007
Marketing Specialist / Director of Faith Ministry Resources. Internet research on corporate spending / support of issues to stimulate values based investing. Interfaced with a national network of ministry organizations. Taught sessions for financial advisors on value of using faith ministry resources. Coordinated a life insurance program. Served as networker for sponsored events men's ministries. Served in this role while serving as director of HIM.

Medical Marriage & Family Ministries, Inc. - Colorado Springs/Nashville 1996 to 2002
Founder and Executive Director

MMFM was a national ministry founded in 1996 while I was still on staff of The Navigators. MMFM was built on a history of ministry with CMDA and The Navigators. We offered retreats and follow-up activities for physicians and dentists. MMFM also offered a focus on financial and practice management services and church-based ministries. "Encouraging and Equipping Physicians to Impact Their World for Christ by Strengthening Relationships, Marriages and Families".

The Navigators - Colorado Springs, CO 1993 - 2001

Director of Medical Ministries - Business & Professional Ministries

Responsible for directing Medical Marriage Enrichment Retreats and Family Enrichment Conferences at Glen Eyrie Conference Center for physicians and dentists nationwide, counseling and follow-up work. Worked with Business & Professional, Community and Navlink Ministries. Trained to a rich culture of discipleship.

Christian Medical & Dental Associations (CMDA), Jackson, MS 1983 - 1993

Mid-South Regional Director; Budget Director for Medical Group Missions (MGM) offered in twenty-five countries; National Director of Marriage & Family Ministries; National Staff Rep for Psychiatry Section and Dental Section

Responsibilities included overseeing all CMDA activities for doctors and students in states of MS, AR, LA, AL and Western TN. Director of student ministries at fifteen medical & dental schools. Mobilized for medical missions. Offered over 200 local, regional and national conferences for doctors and students. Fundraiser for a regional budget.

HEALTHCARE POSITIONS: Held various positions in Hospital Administration in four hospitals from 1973 - 1984:

Princeton Community Hospital, Princeton, WV

- Accountant

St. Francis Community Hospital, Greenville, SC

- Internal Auditor/Accountant

Urban Medical Center, Marietta, Georgia

- Assist. Controller, Data Processing

University Medical Center, Jackson, Mississippi

- Financial Analyst / Accountant

Assignments typically involved normal accounting work (payroll, accounts payable, bank reconciliations, account analysis, etc.) along with special projects as an internal auditor and financial analyst. Specialized in budgeting; statistical reports; licensure applications; rate setting of patient charges; patient account auditing, cost analysis, etc.)

Hospital Chaplaincy Roles:

Hinds Methodist Hospital, Clinton, MS and **Methodist Rehabilitation Center,** Jackson, MS

EDUCATION:

Concord College - Athens, WV: B.S. - Business Administration/Accounting – 1974

Reformed Theological Seminary - Jackson, MS: M.Div. –1983; M.A. - Marriage & Family Counseling – 1986

BOARDS:

Operation Never Forgotten – Advisory Board.

Society for Education and Economic Development (SEED Liberia).

PUBLICATIONS:

- The Relationship of Perceived Degree of Stress in Medical Interns and Residents to Religious Orientation (Thesis)
- CMDA Marriage Growth Conference Syllabus (Co-Author)
- Monthly Updates / Newsletters for HIM / Medical Mobilizers.
- Money on Loan from God by Stephen R. Bolt (Served as Editing Assistant)